

TESTIMONIAL

I was introduced to Alana by a mutual friend as we were in the process of selling the family business, which was quite a complex sale.

I had never been through or facilitated anything like this and felt completely out of my depths with little to no support, but Alana and I spoke on the phone and instantly I felt at ease. She listened to my concerns and offered a wealth of knowledge and support options for every step of the process, not only for us as owners but our team during and after the sale.

We met to run through a strategy for moving forward, and to answer all of the questions I had. She guided me through every situation from just being a sounding board when I needed to assisting in redundancies, managing possible litigations and everything in between.

She mentored me through the whole process and her caring, professional manner gave me the confidence to be able to see the process through to the end and get a great result.

If you are looking for the tools and support to achieve your goals I highly recommend this service.

Erin Cerinich

Director of Operations

The Herdsman



(written May 2018, sale of Herdsman was completed in March 2018)